

EMV Chip
APRIL 2016

(On screen use: one small chip, one giant leap forward for card security)

SOUTH ATLANTIC BANK IS NOW ISSUING NEW CREDIT CARDS AND DEBIT CARDS.

YOU WILL NOTICE THAT OUR NEW CARDS SPORT A NEW DESIGN AND AN EMBEDDED CHIP.

THIS CHIP GIVES YOU AN ADDED LAYER OF SECURITY WHEN USED WITH A CHIP CARD READER.

A CHIP TRANSACTION REQUIRES THE CHIP TO PRODUCE A CODE TO VALIDATE THE TRANSACTION, WHICH PROTECTS YOUR CARD FROM UNAUTHORIZED USE.

RATHER THAN SWIPING YOUR CARD, YOU WILL INSERT IT INTO THE FRONT OF THE CARD READER WITH THE CHIP FACING UP

FOLLOW THE PROMPTS TO COMPLETE YOUR PURCHASE AND SIMPLY SIGN IF YOUR SIGNATURE IS REQUIRED.

WAIT UNTIL THE TRANSACTION IS COMPLETE TO REMOVE YOUR CARD.

IF THE PLACE WHERE YOU ARE SHOPPING HASN'T SWITCHED TO A NEW CHIP CARD READER... DON'T WORRY.

YOUR CARD WILL STILL HAVE A MAGNETIC STRIPE AND CAN BE USED WITH TRADITIONAL READERS.

FOR MORE INFORMATION VISIT OUR WEBSITE OR STOP BY ONE OF OUR BRANCH LOCATIONS.

SOUTH ATLANTIC BANK... THE PEOPLE YOU KNOW AND TRUST!

Member FDIC and EH lender logo appear on screen